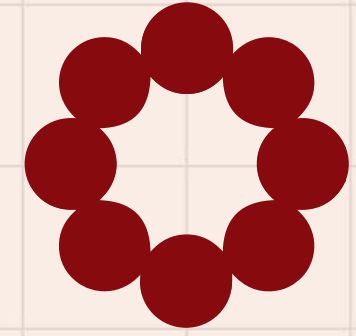


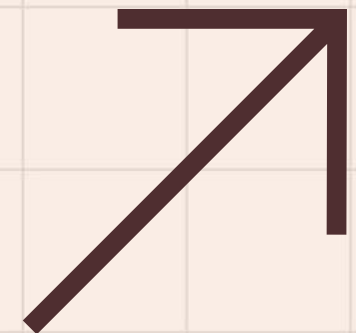
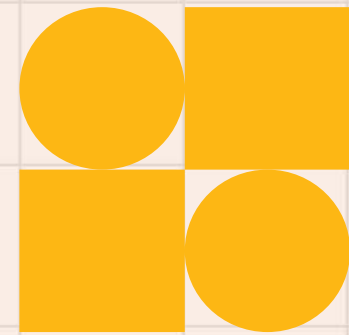


Comunalia



# ANUAL REPORT 2023

Strengthening community leadership for sustainable development



## Message from the President

The year 2023 was a decisive one for the Alliance of Community Foundations of Mexico because; after co-constructing it together with our associates, the Board of Directors and Comunalía's operational team launched the 2023-2028 Strategic Plan, reaffirming our mission: to strengthen the work of community foundations.

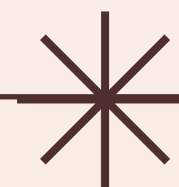
This determination confirms how fundamental community leadership is for sustainable development. By strengthening the community foundations in our network, we are helping them have more individual and collective impact, connecting with other institutions and resources that promote local philanthropy and unleashing the capacity of people to be part of the solutions to their own problems.

Because we know that connecting is the first step to create the world we want, at Comunalía we do precisely that: we connect people with causes, with community foundations, civil society organizations, and grassroots groups, with companies. We create bridges that connect those who want to help, with those who need it.

I thank each one of you for your invaluable dedication and continuous support: associates, strategic allies, donors and volunteers. Your commitment to promoting philanthropy as part of the strategy to initiate this development commits us and fills us with hope towards a better future, where communities make themselves heard, decide and work to forge better possibilities for well-being, with justice and dignity for who make them up. Thank you for making it possible!



**Carlos García Miranda,**  
president of the Board of Directors of Comunalía.



## Mission

Strengthen community foundations in Mexico.

## Vision

We are the Alliance of Community Foundations of Mexico that impacts the national level from the local level, with international projection. Through our work and that of our members, the identity and model of a community foundation is recognized in the country.



## Alliance of Community Foundations of Mexico



**17**

Community foundations



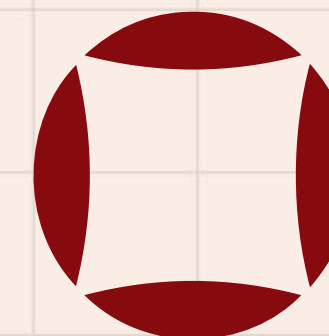
**16**

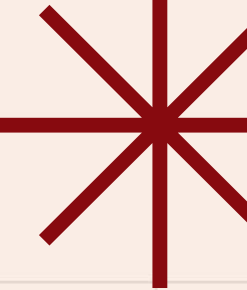
States of the country



**+736**

Municipalities of the country impacted





# Our impact on sustainable development

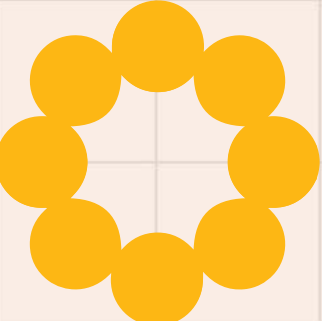
Philanthropy plays a fundamental role in the implementation of the Sustainable Development Goals (SDGs).

At Comunalia we prioritize the implementation of the SDGs at the local level, strengthening the knowledge and capacities of community foundations and the national and international philanthropy ecosystem:

<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 
<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 

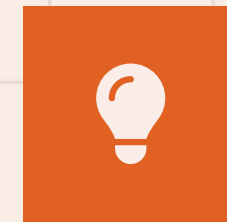
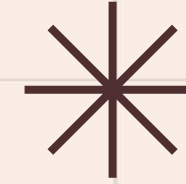
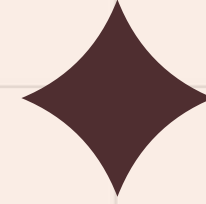


Our alliance's community foundations' work has an impact on the SDGs, amplifying community voices to build a sustainable future where no one is left behind.





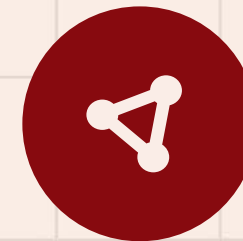
# Strategic Lines



Capabilities



Continuity



Connections



Credibility





# CAPABILITIES

Through the Alliance of community foundations of Mexico we enhance our institutional capacities to work on social development in, with and for the community.





To strengthen the work of our associates, we promoted capacity building actions, connecting opportunities and facilitating specialized knowledge to help them achieve a greater impact in their communities.

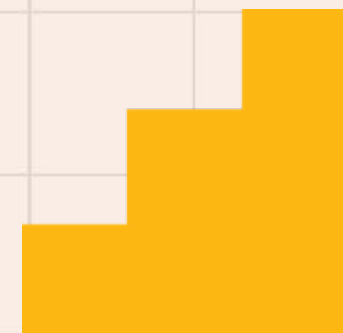
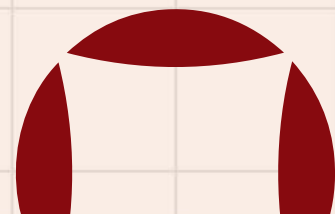
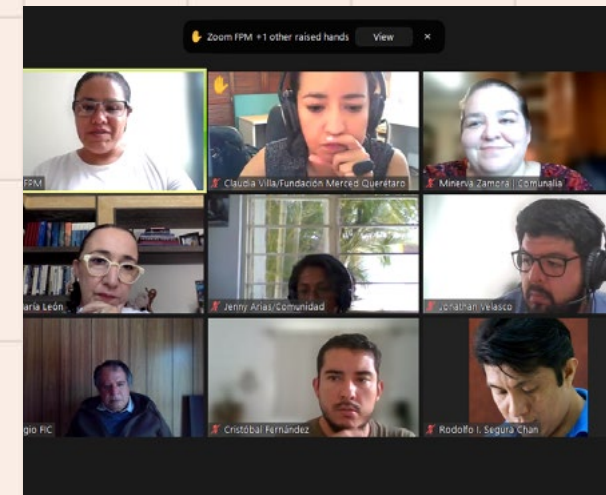
**10**  
Virtual sessions

- 30**  
Participants
- Creative Conversations from Psychological Safety
  - Vinko Digital Transformation Processes
  - Transformational Leadership Workshop
  - The Funding Network Workshop

- 3**  
Communities of practice for
- Executive Directors
  - Program Coordinators
  - Resource mobilization

**21**  
Sessions

**33**  
Unique participants



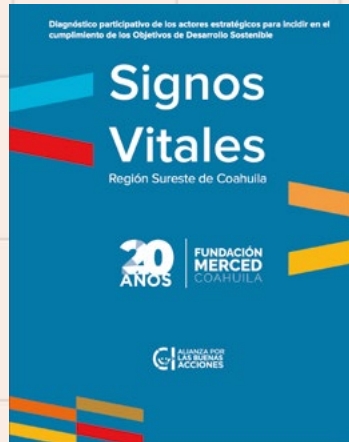
### 3

Vital Signs reports published



Fundación  
Merced Querétaro

[Check it here](#)



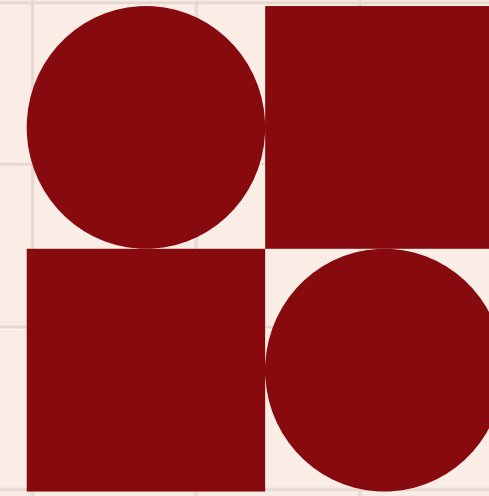
Fundación  
Merced Coahuila

[Check it here](#)



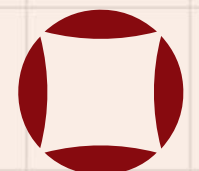
Fundación  
Merced Puebla

[Check it here](#)



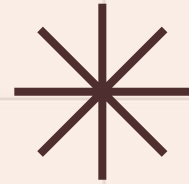
### 4

Selected for 2024





4 Scholarships awarded



3 National trainings

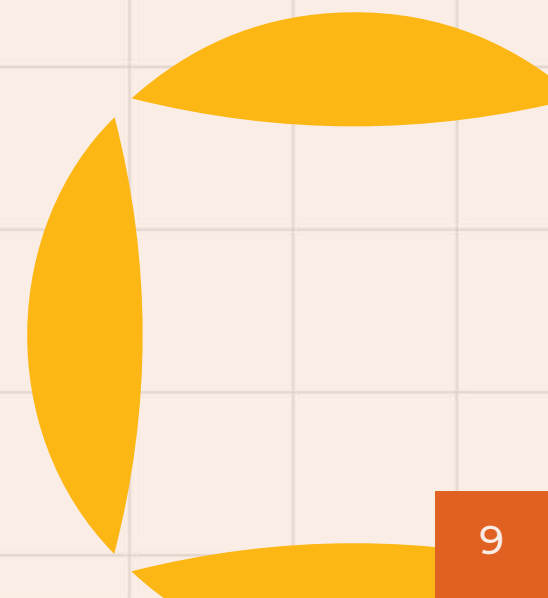
1 International Event



8

Scholarships coordinated with the Global Fund for Community Foundations to attend the **#ShiftThePower Summit**.

- Fundación Comunitaria Oaxaca
- Fundación Internacional de la Comunidad
- Fondo de Inversión Social Potosino
- Fundación Comunitaria Puebla
- Fundación Punta de Mita
- Amigos de San Cristóbal



# 6

Community foundations concluded their SDG alignment projects as part of the project **C Building a Sustainable Future with Community Foundations in Mexico.**



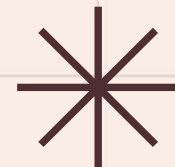
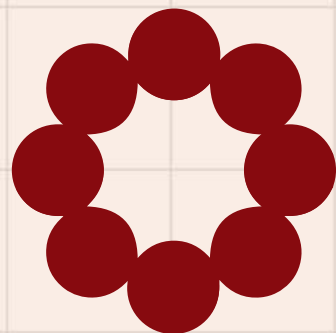
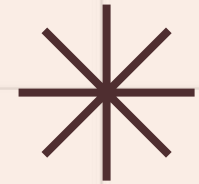
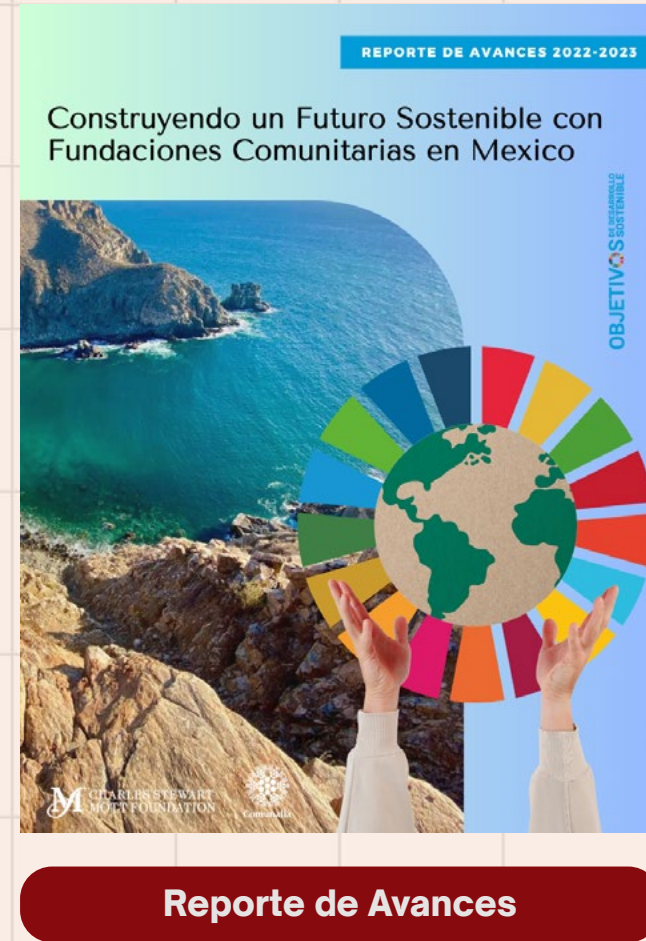
**\$840,000 MXN**

Awarded in grants in 2022 to 6 community foundations



**\$740,000 MXN**

Co-invested in cash and in-kind by community foundations and community members between 2022-2023



## Community Foundations' voices

“The opportunity to participate in the REDECIM Bootcamp gave us the opportunity to meet other people who work in foundations and civil society organizations of our country. We learned, shared and enriched our work with learning and good practices. For me, something very useful from this space was understanding where international support comes from, and the history of what we do, which provides a very important basis for why the structure we have today has to change.”

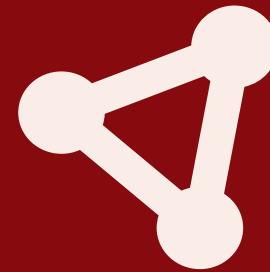


**Cristina Nava**  
Executive Director at Fondo de Inversión Social Potosino

“Being able to share experiences with people who live through armed conflicts like Palestine and Ukraine; talk to African women who work alongside other women on self-care issues; listen to how young Latin Americans, through art, are building territories of peace; discovering that many of the problems are repeated in different latitudes of the world and connecting with these people who are building, together with their communities, initiatives to face this reality that surpasses us, was a breath of hope.”



**Miriam Miranda**  
Communications, Liaison and Volunteering Coordinator  
at Fundación Comunidad



# CONNECTIONS

The Alliance of community foundations of Mexico influences and collaborates in the national and international social sector.



We established strategic connections by participating in various spaces for dialogue, learning, and positioning of the Alliance of Community Foundations of Mexico.



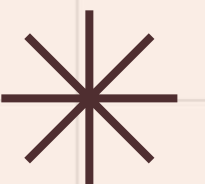
Peer learning session facilitated by **Connecting Communities in America** on Vital Signs, with the participation of Fundación Merced Coahuila, Fundación Merced Querétaro and Comunalia.



Co-creation of the webinar, **“How to: amplifying community engagement to address common issues”** with the Council on Foundations, Fundación Punta de Mita, FEYAC, Casa Clú, PICIP and Fundación Comunitaria Malinalco.



Presentation of **The role of philanthropy in solving development issues in times of multiple crisis** by Pamela Cruz, Special Projects Coordinator, at the Alumni conference of the Institute of Development Research and Development Policy of the Ruhr University in Bochum, Germany.





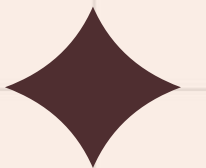
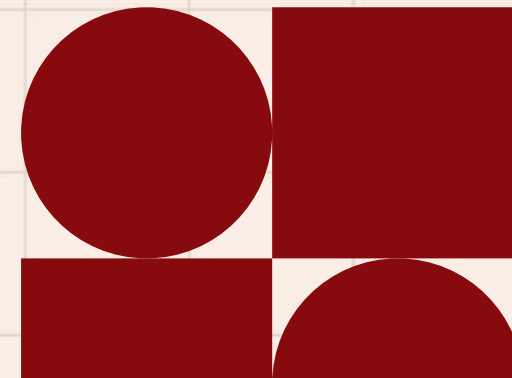
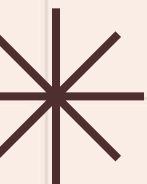
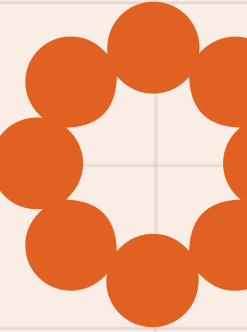
Comunalia shared its experiences through our Special Projects Coordinator's, Pamela Cruz, participation as a panelist in the **Session on the use of the 4Cs: Continuity, Capabilities, Credibility and Connections**, at the WINGS Forum in Nairobi, Kenya.



Pamela Cruz, Special Projects Coordinator at Comunalia, presented the initiative **Building a Sustainable Future with Community Foundations** in Mexico, at the **International Seminar: Philanthropy and the Localization of the SDGs** at the CEFIS of the Adolfo Ibáñez University, in Santiago, Chile.



We co-organized the **SDG Forum: Urgent alliances to save the planet** together with the Mexican Center for Philanthropy (Cemefi), MCAA North America, MCAA México, Euraxess, UNDP, CEFIS and Tecnológico de Monterrey, at Casa CEMEFI.



## Community Foundations' voices

“For Amigos de San Cristóbal, collaborating with the Council on Foundations was a beneficial process for both organizations. Each party was able to achieve its own objectives, because collaborative work consists of bringing together a series of different autonomies and competencies, which act within the same process, in this case, all for the good of community foundations. These types of exchanges favor learning between peers and foster open relationships based on listening and the spirit of co-construction that are important, even vital, for organizations.”



**Corinne Pierre-Louis**  
Operational Director at Amigos de San Cristobal

“Community foundations in America are committed to improving the conditions of the communities in which we work. The exchange of experiences and collaborative learning are essential to strengthen our work and to achieve the impact we seek. Peer-learning spaces such as the Vital Signs Panel of Connecting Communities in America facilitate the professionalization of our work; by sharing our experiences and learning, community foundations can optimize our efforts and incorporate best practices for the benefit of the communities we serve.”



**Claudia Villa**  
Capacity Building Programs Coordinator at Fundación Merced Querétaro



# CREDIBILITY

The Alliance of community foundations of Mexico builds relationships of trust with our communities.





With the aim of strengthening the trust of the community and contributing to a better impact, we participate in different initiatives of local, national and international scope.

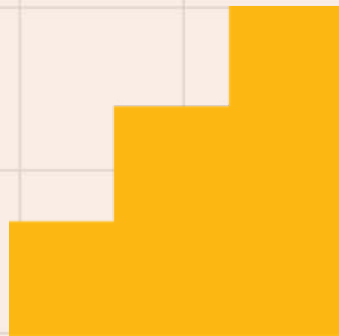
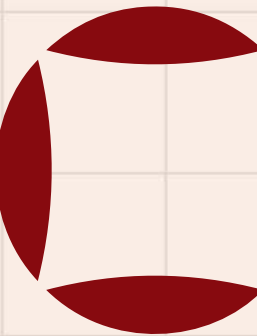


**Círculo de herramientas** para la integración de la perspectiva de género en el diseño, implementación y evaluación de proyectos comunitarios.

Basada en el manual: "Filantropía con perspectiva de género"

**Consúltalo aquí**

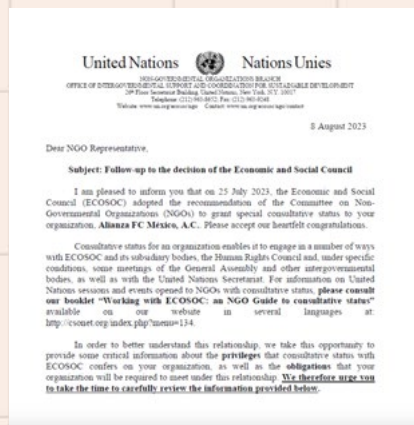
We developed the **Circle of tools for the integration of a gender perspective in the design, implementation and evaluation of community projects**, within the framework of the initiative "Women, gender and philanthropy in Latin America and the Caribbean" in alliance with WINGS and ELLAS-Mujeres y Filantropía.





In collaboration with the Global Fund for **Community Foundations**, we conducted the study **Communities' trust towards civil society organizations: action research**, to explore the perception different community actors have regarding actions which promote and weaken trust in civil society and community foundations.

[Check it here](#)



Comunalia obtained the **Special Consultative Status of the United Nations Economic and Social Council (ECOSOC)**. The adoption of this status allows a Support Organization for Community Foundations (SOFC), such as Comunalia, and its members to attend General Assembly meetings at UN headquarters, as well as other events, conferences, and sessions on matters of mutual interest between the SOFCs, the FCs, the ECOSOC and its subsidiary bodies.



We strengthened our collaboration with CEFIS by participating in a report on the **Localization of the SDGs and philanthropy in Latin America**. From this endeavour, 3 case studies of community foundations working with the 2030 agenda and the SDGs were produced; and that of Communalia:



[Check it here](#)



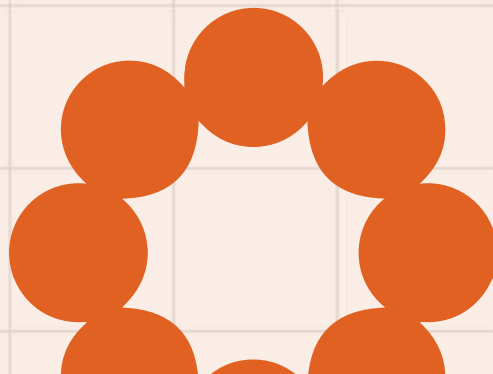
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# CONTINUITY

The Alliance of community foundations of Mexico promotes our sustainability and continuity.





**Sé parte del Círculo de Dar**

 #undíaparadar MEXICO

Una nueva experiencia de filantropía colaborativa

**Casa Cemefi**




With the purpose of **promote collective philanthropy** and contribute to positioning **Giving Circle strategies among community foundations**, we partnered with Cemefi and HIPGive to organize an event in a pop-up format adding financial resources in favor of organizations that serve Latino communities within the framework of Un Día para Dar México. 23 people attended, managing a total of \$51,700 pesos, which were granted to Pocha House.

As part of the Arrecife alliance, formed by FASOL, Oaxaca Community Foundation, Seed Fund, Tichi Muñoz Foundation and Comunalía, we organized the **Meeting for the promotion of Community Philanthropy**, to reflect on the concept of community mobilization in development processes, in addition to understanding our role in the country's philanthropic system.



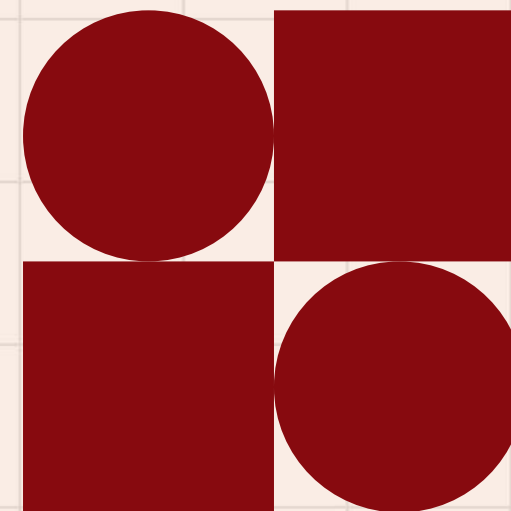
**Our Board of Directors was renewed** with the departure of Agustín Landa García-Tellez and the incorporation of Carlos García Miranda as president. And in July 2023, we held a first in-person meeting in Monterrey, to address the progress of our Strategic Plan.



In November, we held our **Annual Assembly and Meeting of Community Foundations**, in Saltillo Coahuila. This space allowed us to strengthen ourselves and endorse our purpose.



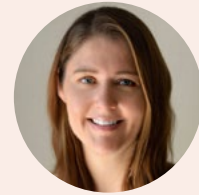
As part of our institutional development process, **we consolidate our CRM in Salesforce** for an effective management and analysis process with social investors.



We reaffirm our relationship with the Charles Mott Foundation and the Inter-American Foundation, with the purpose of generating continuity in the initiatives to strengthen our associates.

## In the voice of our allies

“It was a first Giving Circle for the vast majority of people who participated. We did it as a pop-up just to introduce people to the concept, and although they didn’t all know each other, they all had some participation in the philanthropic sector. In this space there were 3 civil organizations showing their innovative projects that address social problems, and they did so through a sales speech so that one would be the creditor of the financial amount raised. “It really was a meeting with a lot of freedom and respect to live philanthropy in a different way, through a Giving Circle.”



**Anita Gallagher**  
HIPGive Training Leader

“Giving Circles are a new way of doing philanthropy, because beyond the fact that it is a space where you can add resources, you also do philanthropy through links with close people, between friends, colleagues or collaborators. The experience we had really was an experience of this, of that closeness, trust and connection and of being able to choose causes from a much warmer space, with a lot of reflection on why each one thought one cause or another was better. “It was a very human experience.”



**Marilú Villalón**  
Cemefi Philanthropy Promotion Coordinator

## ↑ Partners

The reaches of Comunalia and the associated community foundations are also possible thanks to the trust of:



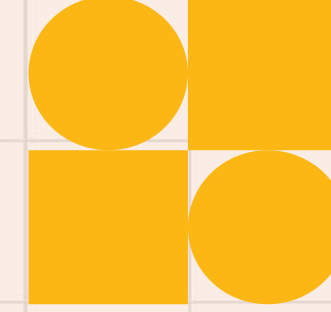
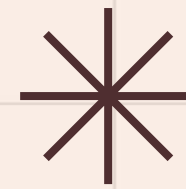
## ↑ Allied institutions





# Transparency

Audited financial statements 2023



## Income

# \$7,810,873

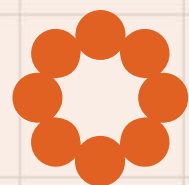
Institutional donations



Memberships



Comprehensive Financing Result



## Expenses

# \$7,964,909

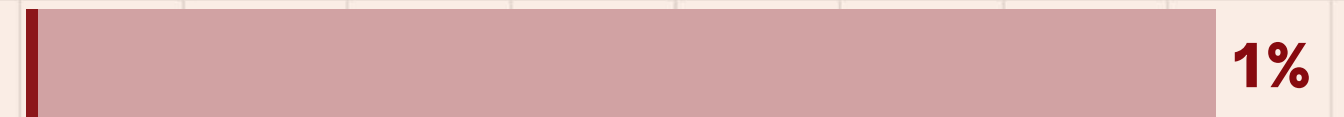
Program Expenses



Operatiional Expenses



Administrative Expenses and ISR



## Board of Directors



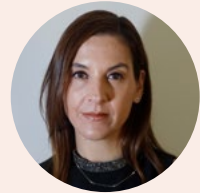
**CARLOS GARCÍA MIRANDA**  
Chairman



**CORINNE PIERRE-LOUIS**  
Vocal



**ALEJANDRA RIVERA CASILLAS**  
Vocal



**ERIKA SEYFFERT IBARRA**  
Treasurer



**ERIK BRUCE FRIEND DRAKE**  
Vocal



**LUIS RUIZ SAUCEDO**  
Vocal



**ALBERTO CÁRDENAS ALDRETE**  
Secretary



**DAVID PÉREZ RULFO**  
Vocal

## Team



**TATIANA FRAGA DIEZ**  
Executive Director



**ALEJANDRA PADRÓN RICO**  
Administrative Coordinator



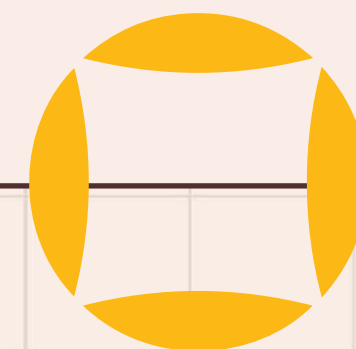
**GIOVANNA MORALES**  
Institutional Development  
and Connections Coordinator

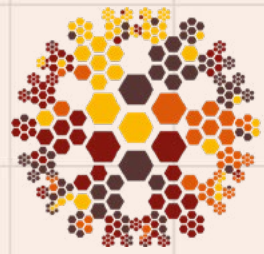


**MINERVA ZAMORA DOMÍNGUEZ**  
Programs Coordinator

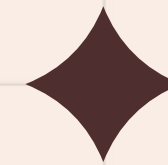
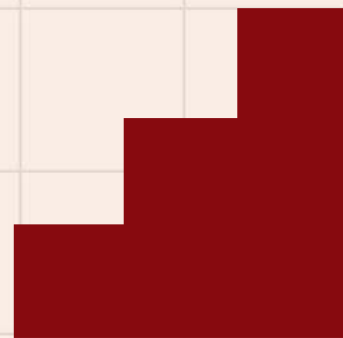
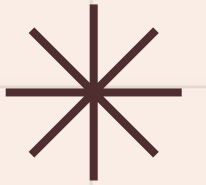
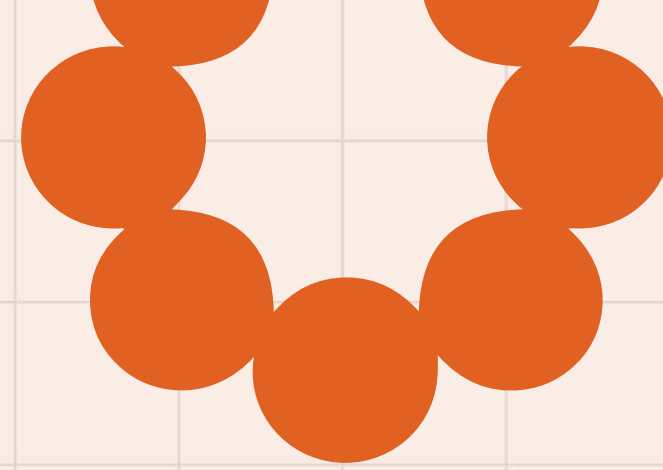


**PAMELA CRUZ MARTÍNEZ**  
Special Projects Coordinator





# Comunalia



## **LOCATION**

Avenida del Estado 208  
Tecnológico Monterrey neighborhood  
Nuevo León, México. CP: 64700

## **CONTACT US**

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Email: [contacto@comunalia.org.mx](mailto:contacto@comunalia.org.mx)  
[www.comunalia.org.mx](http://www.comunalia.org.mx)

## **SOCIAL MEDIA**

@Comunalia